

ORDER



Orders
Order / Rev: 45072
Alt Order #: 27665836
Product Desc: TV
Estimate: 1469
Flight Dates: 03/28/22 - 05/15/22
Original Date / Rev: 01/20/22 / 01/20/22
Order Type: GENERAL

KLKN-TV

Primary AE: Katz Washington, D.C.
Sales Office: DC
Sales Region: National

Agency Name: Medium Buying LLC
Buying Contact:
Billing Contact:
 815 Grandview Ave., Ste. 600
 Columbus, OH 43215

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Brett Lindstrom for Governor
Demographic: A18+
Product Codes: Candidates
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-CAND
Priority: P-05

New Business Thru:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:30:00

Bill Plan

| Start Date | End Date | # Spots | Gross Amount | Net Amount |
|------------|----------|---------|--------------|-------------|
| 03/28/22 | 04/24/22 | 208 | \$28,040.00 | \$23,834.00 |
| 04/25/22 | 05/10/22 | 114 | \$15,025.00 | \$12,771.25 |

Totals

| Month | # Spots | Gross Amount | Net Amount | Rating |
|---------------|------------|--------------------|--------------------|-------------|
| April 2022 | 208 | \$28,040.00 | \$23,834.00 | 0.00 |
| May 2022 | 114 | \$15,025.00 | \$12,771.25 | 0.00 |
| Totals | 322 | \$43,065.00 | \$36,605.25 | 0.00 |

Account Executives

| Account Executive | Sales Office | Sales Region | Start Date / End Date | Order % |
|-----------------------|--------------|--------------|-------------------------------|---------|
| Katz Washington, D.C. | | | Start Of Order - End Of Order | 100% |

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|-----|------|----------|----------|---------------------|-------|----------------|---------|-----|-------|---------|------|------|------|-------|------------|
| N 1 | KLKN | 03/28/22 | 05/06/22 | Ch 8 News at 6a M-F | CM | 6a-7a | MTWTF-- | :30 | 5 | \$65.00 | P-05 | 0.00 | NM | 30 | \$1,950.00 |

Ch 8 Eyewitness News 6a
 COMMENTS APPLY TO SUB LINES A THRU A
 KLKN News 8 This AM

| Start Date | End Date | Weekdays | Spots/Week | Rate | Rating |
|----------------|----------|----------|------------|---------|--------|
| Week: 03/28/22 | 04/03/22 | MTWTF-- | 5 | \$65.00 | 0.00 |
| Week: 04/04/22 | 04/10/22 | MTWTF-- | 5 | \$65.00 | 0.00 |
| Week: 04/11/22 | 04/17/22 | MTWTF-- | 5 | \$65.00 | 0.00 |
| Week: 04/18/22 | 04/24/22 | MTWTF-- | 5 | \$65.00 | 0.00 |
| Week: 04/25/22 | 05/01/22 | MTWTF-- | 5 | \$65.00 | 0.00 |
| Week: 05/02/22 | 05/08/22 | MTWTF-- | 5 | \$65.00 | 0.00 |

| | | | | | | | | | | | | | | | |
|-----|------|----------|----------|-------------------------|--|-------|---------|-----|---|----------|------|------|----|----|------------|
| N 2 | KLKN | 03/28/22 | 05/06/22 | Good Morning America CM | | 7a-9a | MTWTF-- | :30 | 5 | \$100.00 | P-05 | 0.00 | NM | 30 | \$3,000.00 |
|-----|------|----------|----------|-------------------------|--|-------|---------|-----|---|----------|------|------|----|----|------------|

Good Morning America
 COMMENTS APPLY TO SUB LINES A THRU A
 Good Morning America

| Start Date | End Date | Weekdays | Spots/Week | Rate | Rating |
|----------------|----------|----------|------------|----------|--------|
| Week: 03/28/22 | 04/03/22 | MTWTF-- | 5 | \$100.00 | 0.00 |
| Week: 04/04/22 | 04/10/22 | MTWTF-- | 5 | \$100.00 | 0.00 |
| Week: 04/11/22 | 04/17/22 | MTWTF-- | 5 | \$100.00 | 0.00 |
| Week: 04/18/22 | 04/24/22 | MTWTF-- | 5 | \$100.00 | 0.00 |
| Week: 04/25/22 | 05/01/22 | MTWTF-- | 5 | \$100.00 | 0.00 |
| Week: 05/02/22 | 05/08/22 | MTWTF-- | 5 | \$100.00 | 0.00 |

Order / Rev: 45072
 Alt Order #: 27665836
 Flight Dates: 03/28/22 - 05/15/22

Advertiser: Brett Lindstrom for Governor
 Product Desc: TV
 Estimate: 1469

KLKN-TV

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|-----|------|-------------------|-----------------|--|-------|----------------|---------|-----|-------------------|-------------|------|---------------|------|-------|------------|
| N 3 | KLKN | 03/28/22 | 05/06/22 | Ch 8 News Midday M-F Ch 8 News Midday M-F Channel 8 Eyewitness News- Midday | CM | 11a-12p | MTWTF-- | :30 | 5 | \$60.00 | P-05 | 0.00 | NM | 30 | \$1,800.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 03/28/22 | 04/03/22 | MTWTF-- | | | | | 5 | \$60.00 | | 0.00 | | | |
| | | Week: 04/04/22 | 04/10/22 | MTWTF-- | | | | | 5 | \$60.00 | | 0.00 | | | |
| | | Week: 04/11/22 | 04/17/22 | MTWTF-- | | | | | 5 | \$60.00 | | 0.00 | | | |
| | | Week: 04/18/22 | 04/24/22 | MTWTF-- | | | | | 5 | \$60.00 | | 0.00 | | | |
| | | Week: 04/25/22 | 05/01/22 | MTWTF-- | | | | | 5 | \$60.00 | | 0.00 | | | |
| | | Week: 05/02/22 | 05/08/22 | MTWTF-- | | | | | 5 | \$60.00 | | 0.00 | | | |
| N 4 | KLKN | 03/28/22 | 05/06/22 | M-F 1p-2p M-F 1p-2p General Hospital | CM | 1p-2p | MTWTF-- | :30 | 5 | \$40.00 | P-05 | 0.00 | NM | 30 | \$1,200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 03/28/22 | 04/03/22 | MTWTF-- | | | | | 5 | \$40.00 | | 0.00 | | | |
| | | Week: 04/04/22 | 04/10/22 | MTWTF-- | | | | | 5 | \$40.00 | | 0.00 | | | |
| | | Week: 04/11/22 | 04/17/22 | MTWTF-- | | | | | 5 | \$40.00 | | 0.00 | | | |
| | | Week: 04/18/22 | 04/24/22 | MTWTF-- | | | | | 5 | \$40.00 | | 0.00 | | | |
| | | Week: 04/25/22 | 05/01/22 | MTWTF-- | | | | | 5 | \$40.00 | | 0.00 | | | |
| | | Week: 05/02/22 | 05/08/22 | MTWTF-- | | | | | 5 | \$40.00 | | 0.00 | | | |
| N 5 | KLKN | 03/28/22 | 05/06/22 | Ch 8 News at 5p M-F Ch 8 News 5p M-F Channel 8 Eyewitness News At Five | CM | 5p-530p | MTWTF-- | :30 | 5 | \$150.00 | P-05 | 0.00 | NM | 30 | \$4,500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 03/28/22 | 04/03/22 | MTWTF-- | | | | | 5 | \$150.00 | | 0.00 | | | |
| | | Week: 04/04/22 | 04/10/22 | MTWTF-- | | | | | 5 | \$150.00 | | 0.00 | | | |
| | | Week: 04/11/22 | 04/17/22 | MTWTF-- | | | | | 5 | \$150.00 | | 0.00 | | | |
| | | Week: 04/18/22 | 04/24/22 | MTWTF-- | | | | | 5 | \$150.00 | | 0.00 | | | |
| | | Week: 04/25/22 | 05/01/22 | MTWTF-- | | | | | 5 | \$150.00 | | 0.00 | | | |
| | | Week: 05/02/22 | 05/08/22 | MTWTF-- | | | | | 5 | \$150.00 | | 0.00 | | | |
| N 6 | KLKN | 03/28/22 | 05/06/22 | Ch 8 News at 6p M-F Ch 8 Eyewitness News 6p Channel 8 Eyewitness News At Six | CM | 6p-630p | MTWTF-- | :30 | 5 | \$200.00 | P-05 | 0.00 | NM | 30 | \$6,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 03/28/22 | 04/03/22 | MTWTF-- | | | | | 5 | \$200.00 | | 0.00 | | | |
| | | Week: 04/04/22 | 04/10/22 | MTWTF-- | | | | | 5 | \$200.00 | | 0.00 | | | |
| | | Week: 04/11/22 | 04/17/22 | MTWTF-- | | | | | 5 | \$200.00 | | 0.00 | | | |
| | | Week: 04/18/22 | 04/24/22 | MTWTF-- | | | | | 5 | \$200.00 | | 0.00 | | | |
| | | Week: 04/25/22 | 05/01/22 | MTWTF-- | | | | | 5 | \$200.00 | | 0.00 | | | |
| | | Week: 05/02/22 | 05/08/22 | MTWTF-- | | | | | 5 | \$200.00 | | 0.00 | | | |
| N 7 | KLKN | 03/28/22 | 05/06/22 | M-F 630p-7p M-F 630p-7p Entertainment Tonight | CM | 630p-7p | MTWTF-- | :30 | 5 | \$150.00 | P-05 | 0.00 | NM | 30 | \$4,500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 03/28/22 | 04/03/22 | MTWTF-- | | | | | 5 | \$150.00 | | 0.00 | | | |
| | | Week: 04/04/22 | 04/10/22 | MTWTF-- | | | | | 5 | \$150.00 | | 0.00 | | | |
| | | Week: 04/11/22 | 04/17/22 | MTWTF-- | | | | | 5 | \$150.00 | | 0.00 | | | |
| | | Week: 04/18/22 | 04/24/22 | MTWTF-- | | | | | 5 | \$150.00 | | 0.00 | | | |
| | | Week: 04/25/22 | 05/01/22 | MTWTF-- | | | | | 5 | \$150.00 | | 0.00 | | | |
| | | Week: 05/02/22 | 05/08/22 | MTWTF-- | | | | | 5 | \$150.00 | | 0.00 | | | |
| N 8 | KLKN | 03/28/22 | 05/06/22 | Ch 8 News at 10p M-F Ch 8 News at 10p M-F Channel 8 Eyewitness News At Ten | CM | 10p-1035p | MTWTF-- | :30 | 5 | \$250.00 | P-05 | 0.00 | NM | 30 | \$7,500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 03/28/22 | 04/03/22 | MTWTF-- | | | | | 5 | \$250.00 | | 0.00 | | | |
| | | Week: 04/04/22 | 04/10/22 | MTWTF-- | | | | | 5 | \$250.00 | | 0.00 | | | |
| | | Week: 04/11/22 | 04/17/22 | MTWTF-- | | | | | 5 | \$250.00 | | 0.00 | | | |
| | | Week: 04/18/22 | 04/24/22 | MTWTF-- | | | | | 5 | \$250.00 | | 0.00 | | | |
| | | Week: 04/25/22 | 05/01/22 | MTWTF-- | | | | | 5 | \$250.00 | | 0.00 | | | |

Order / Rev: 45072
 Alt Order #: 27665836
 Flight Dates: 03/28/22 - 05/15/22

Advertiser: Brett Lindstrom for Governor
 Product Desc: TV
 Estimate: 1469
 KLKN-TV

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|-------|------|--------------------------------------|-----------------|--------------------------|-------|----------------|-------------------|-----|-------------|---------------|------|------|------|-------|------------|
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | <u>Rating</u> | | | | | |
| Week: | | 05/02/22 | 05/08/22 | MTWTF-- | | | 5 | | \$250.00 | 0.00 | | | | | |
| N 9 | KLKN | 03/31/22 | 05/05/22 | Thursday Prime 3 | CM | 9p-10p | ---T--- | :30 | 1 | \$400.00 | P-03 | 0.00 | NM | 5 | \$2,000.00 |
| | | Thursday Prime 3 | | | | | | | | | | | | | |
| | | COMMENTS APPLY TO SUB LINES A THRU B | | | | | | | | | | | | | |
| | | Big Sky-ABC | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | <u>Rating</u> | | | | | |
| Week: | | 03/28/22 | 04/03/22 | ---T--- | | | 1 | | \$400.00 | 0.00 | | | | | |
| Week: | | 04/04/22 | 04/10/22 | ---T--- | | | 1 | | \$400.00 | 0.00 | | | | | |
| Week: | | 04/11/22 | 04/17/22 | ---T--- | | | 1 | | \$400.00 | 0.00 | | | | | |
| Week: | | 04/18/22 | 04/24/22 | ---T--- | | | 1 | | \$400.00 | 0.00 | | | | | |
| Week: | | 04/25/22 | 05/01/22 | ----- | | | 0 | | \$0.00 | 0.00 | | | | | |
| Week: | | 05/02/22 | 05/08/22 | ---T--- | | | 1 | | \$400.00 | 0.00 | | | | | |
| N 10 | KLKN | 04/29/22 | 04/29/22 | NFL Draft Fri | CM | 6p-1030p | ----F-- | :30 | 1 | \$225.00 | P-06 | 0.00 | NM | 1 | \$225.00 |
| | | NFL Draft Friday | | | | | | | | | | | | | |
| | | COMMENTS APPLY TO SUB LINES A THRU A | | | | | | | | | | | | | |
| | | NFL Draft on ABC (Rounds 2-3) | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | <u>Rating</u> | | | | | |
| Week: | | 04/25/22 | 05/01/22 | ----F-- | | | 1 | | \$225.00 | 0.00 | | | | | |
| N 11 | KLKN | 04/02/22 | 05/07/22 | Good Morning America Sat | CM | 7a-9a | -----S- | :30 | 2 | \$55.00 | P-05 | 0.00 | NM | 12 | \$660.00 |
| | | Good Morning America Sat | | | | | | | | | | | | | |
| | | COMMENTS APPLY TO SUB LINES A THRU A | | | | | | | | | | | | | |
| | | Weekend Good Morning America | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | <u>Rating</u> | | | | | |
| Week: | | 03/28/22 | 04/03/22 | -----S- | | | 2 | | \$55.00 | 0.00 | | | | | |
| Week: | | 04/04/22 | 04/10/22 | -----S- | | | 2 | | \$55.00 | 0.00 | | | | | |
| Week: | | 04/11/22 | 04/17/22 | -----S- | | | 2 | | \$55.00 | 0.00 | | | | | |
| Week: | | 04/18/22 | 04/24/22 | -----S- | | | 2 | | \$55.00 | 0.00 | | | | | |
| Week: | | 04/25/22 | 05/01/22 | -----S- | | | 2 | | \$55.00 | 0.00 | | | | | |
| Week: | | 05/02/22 | 05/08/22 | -----S- | | | 2 | | \$55.00 | 0.00 | | | | | |
| N 12 | KLKN | 04/02/22 | 05/07/22 | ABC World News Sat | CM | 530p-6p | -----S- | :30 | 1 | \$150.00 | P-03 | 0.00 | NM | 6 | \$900.00 |
| | | ABC World News Sat | | | | | | | | | | | | | |
| | | COMMENTS APPLY TO SUB LINES A THRU A | | | | | | | | | | | | | |
| | | ABC News-Sat | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | <u>Rating</u> | | | | | |
| Week: | | 03/28/22 | 04/03/22 | -----S- | | | 1 | | \$150.00 | 0.00 | | | | | |
| Week: | | 04/04/22 | 04/10/22 | -----S- | | | 1 | | \$150.00 | 0.00 | | | | | |
| Week: | | 04/11/22 | 04/17/22 | -----S- | | | 1 | | \$150.00 | 0.00 | | | | | |
| Week: | | 04/18/22 | 04/24/22 | -----S- | | | 1 | | \$150.00 | 0.00 | | | | | |
| Week: | | 04/25/22 | 05/01/22 | -----S- | | | 1 | | \$150.00 | 0.00 | | | | | |
| Week: | | 05/02/22 | 05/08/22 | -----S- | | | 1 | | \$150.00 | 0.00 | | | | | |
| N 13 | KLKN | 04/02/22 | 05/07/22 | Ch 8 News Sat at 6p | CM | 6p-630p | -----S- | :30 | 1 | \$200.00 | P-02 | 0.00 | NM | 6 | \$1,200.00 |
| | | Ch 8 News Sat at 6p | | | | | | | | | | | | | |
| | | COMMENTS APPLY TO SUB LINES A THRU A | | | | | | | | | | | | | |
| | | Eyewitness News 8 At 6-Sat | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | <u>Rating</u> | | | | | |
| Week: | | 03/28/22 | 04/03/22 | -----S- | | | 1 | | \$200.00 | 0.00 | | | | | |
| Week: | | 04/04/22 | 04/10/22 | -----S- | | | 1 | | \$200.00 | 0.00 | | | | | |
| Week: | | 04/11/22 | 04/17/22 | -----S- | | | 1 | | \$200.00 | 0.00 | | | | | |
| Week: | | 04/18/22 | 04/24/22 | -----S- | | | 1 | | \$200.00 | 0.00 | | | | | |
| Week: | | 04/25/22 | 05/01/22 | -----S- | | | 1 | | \$200.00 | 0.00 | | | | | |
| Week: | | 05/02/22 | 05/08/22 | -----S- | | | 1 | | \$200.00 | 0.00 | | | | | |
| N 14 | KLKN | 04/02/22 | 05/07/22 | Ch 8 News Sat at 10p | CM | 10p-1035p | -----S- | :30 | 1 | \$225.00 | P-04 | 0.00 | NM | 6 | \$1,350.00 |
| | | Ch 8 News Sat at 10p | | | | | | | | | | | | | |
| | | COMMENTS APPLY TO SUB LINES A THRU A | | | | | | | | | | | | | |
| | | Channel 8 Eyewitness News At Ten | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | <u>Rating</u> | | | | | |
| Week: | | 03/28/22 | 04/03/22 | -----S- | | | 1 | | \$225.00 | 0.00 | | | | | |
| Week: | | 04/04/22 | 04/10/22 | -----S- | | | 1 | | \$225.00 | 0.00 | | | | | |
| Week: | | 04/11/22 | 04/17/22 | -----S- | | | 1 | | \$225.00 | 0.00 | | | | | |
| Week: | | 04/18/22 | 04/24/22 | -----S- | | | 1 | | \$225.00 | 0.00 | | | | | |
| Week: | | 04/25/22 | 05/01/22 | -----S- | | | 1 | | \$225.00 | 0.00 | | | | | |
| Week: | | 05/02/22 | 05/08/22 | -----S- | | | 1 | | \$225.00 | 0.00 | | | | | |
| N 15 | KLKN | 04/03/22 | 05/08/22 | | CM | 7a-8a | -----S | :30 | 2 | \$75.00 | P-04 | 0.00 | NM | 12 | \$900.00 |

KLKN-TV

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|--------------------------------------|------|-------------------|-----------------|-----------------------|-------|-------------------|---------|-----|-------------|----------|------|---------------|------|-------|------------|
| Good Morning America Su | | | | | | | | | | | | | | | |
| Good Morning America Su | | | | | | | | | | | | | | | |
| COMMENTS APPLY TO SUB LINES A THRU A | | | | | | | | | | | | | | | |
| Weekend Good Morning America | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | | |
| | | Week: 03/28/22 | 04/03/22 | -----S | | 2 | | | \$75.00 | | | 0.00 | | | |
| | | Week: 04/04/22 | 04/10/22 | -----S | | 2 | | | \$75.00 | | | 0.00 | | | |
| | | Week: 04/11/22 | 04/17/22 | -----S | | 2 | | | \$75.00 | | | 0.00 | | | |
| | | Week: 04/18/22 | 04/24/22 | -----S | | 2 | | | \$75.00 | | | 0.00 | | | |
| | | Week: 04/25/22 | 05/01/22 | -----S | | 2 | | | \$75.00 | | | 0.00 | | | |
| | | Week: 05/02/22 | 05/08/22 | -----S | | 2 | | | \$75.00 | | | 0.00 | | | |
| N 16 | KLKN | 04/03/22 | 05/08/22 | This Week | CM | 8a-9a | -----S | :30 | 1 | \$75.00 | P-05 | 0.00 | NM | 6 | \$450.00 |
| This Week | | | | | | | | | | | | | | | |
| COMMENTS APPLY TO SUB LINES A THRU A | | | | | | | | | | | | | | | |
| This Week | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | | |
| | | Week: 03/28/22 | 04/03/22 | -----S | | 1 | | | \$75.00 | | | 0.00 | | | |
| | | Week: 04/04/22 | 04/10/22 | -----S | | 1 | | | \$75.00 | | | 0.00 | | | |
| | | Week: 04/11/22 | 04/17/22 | -----S | | 1 | | | \$75.00 | | | 0.00 | | | |
| | | Week: 04/18/22 | 04/24/22 | -----S | | 1 | | | \$75.00 | | | 0.00 | | | |
| | | Week: 04/25/22 | 05/01/22 | -----S | | 1 | | | \$75.00 | | | 0.00 | | | |
| | | Week: 05/02/22 | 05/08/22 | -----S | | 1 | | | \$75.00 | | | 0.00 | | | |
| N 17 | KLKN | 04/03/22 | 05/08/22 | ABC World News Su | CM | 5p-530p | -----S | :30 | 1 | \$150.00 | P-03 | 0.00 | NM | 6 | \$900.00 |
| ABC World News Su | | | | | | | | | | | | | | | |
| COMMENTS APPLY TO SUB LINES A THRU A | | | | | | | | | | | | | | | |
| ABC News-Sun | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | | |
| | | Week: 03/28/22 | 04/03/22 | -----S | | 1 | | | \$150.00 | | | 0.00 | | | |
| | | Week: 04/04/22 | 04/10/22 | -----S | | 1 | | | \$150.00 | | | 0.00 | | | |
| | | Week: 04/11/22 | 04/17/22 | -----S | | 1 | | | \$150.00 | | | 0.00 | | | |
| | | Week: 04/18/22 | 04/24/22 | -----S | | 1 | | | \$150.00 | | | 0.00 | | | |
| | | Week: 04/25/22 | 05/01/22 | -----S | | 1 | | | \$150.00 | | | 0.00 | | | |
| | | Week: 05/02/22 | 05/08/22 | -----S | | 1 | | | \$150.00 | | | 0.00 | | | |
| N 18 | KLKN | 04/03/22 | 05/08/22 | Ch 8 News Sun at 530p | CM | 530-6p | -----S | :30 | 1 | \$200.00 | P-04 | 0.00 | NM | 6 | \$1,200.00 |
| Ch 8 News Sun 530p | | | | | | | | | | | | | | | |
| COMMENTS APPLY TO SUB LINES A THRU A | | | | | | | | | | | | | | | |
| Channel 8 Eyewitness News At 5:30 | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | | |
| | | Week: 03/28/22 | 04/03/22 | -----S | | 1 | | | \$200.00 | | | 0.00 | | | |
| | | Week: 04/04/22 | 04/10/22 | -----S | | 1 | | | \$200.00 | | | 0.00 | | | |
| | | Week: 04/11/22 | 04/17/22 | -----S | | 1 | | | \$200.00 | | | 0.00 | | | |
| | | Week: 04/18/22 | 04/24/22 | -----S | | 1 | | | \$200.00 | | | 0.00 | | | |
| | | Week: 04/25/22 | 05/01/22 | -----S | | 1 | | | \$200.00 | | | 0.00 | | | |
| | | Week: 05/02/22 | 05/08/22 | -----S | | 1 | | | \$200.00 | | | 0.00 | | | |
| N 19 | KLKN | 04/03/22 | 05/08/22 | Ch 8 News Sun at 10p | CM | 10p-1035p | -----S | :30 | 1 | \$275.00 | P-04 | 0.00 | NM | 6 | \$1,650.00 |
| Ch 8 News Sun at 10p | | | | | | | | | | | | | | | |
| COMMENTS APPLY TO SUB LINES A THRU A | | | | | | | | | | | | | | | |
| Channel 8 Eyewitness News At Ten | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | | |
| | | Week: 03/28/22 | 04/03/22 | -----S | | 1 | | | \$275.00 | | | 0.00 | | | |
| | | Week: 04/04/22 | 04/10/22 | -----S | | 1 | | | \$275.00 | | | 0.00 | | | |
| | | Week: 04/11/22 | 04/17/22 | -----S | | 1 | | | \$275.00 | | | 0.00 | | | |
| | | Week: 04/18/22 | 04/24/22 | -----S | | 1 | | | \$275.00 | | | 0.00 | | | |
| | | Week: 04/25/22 | 05/01/22 | -----S | | 1 | | | \$275.00 | | | 0.00 | | | |
| | | Week: 05/02/22 | 05/08/22 | -----S | | 1 | | | \$275.00 | | | 0.00 | | | |
| N 20 | KLKN | 05/09/22 | 05/10/22 | Ch 8 News at 6a M-F | CM | 6a-7a | MT----- | :30 | 2 | \$65.00 | P-05 | 0.00 | NM | 2 | \$130.00 |
| Ch 8 Eyewitness News 6a | | | | | | | | | | | | | | | |
| COMMENTS APPLY TO SUB LINES A THRU A | | | | | | | | | | | | | | | |
| KILKN News 8 This AM | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | | |
| | | Week: 05/09/22 | 05/15/22 | MT----- | | 2 | | | \$65.00 | | | 0.00 | | | |
| N 21 | KLKN | 05/09/22 | 05/10/22 | Good Morning America | CM | 7a-9a | MT----- | :30 | 2 | \$100.00 | P-05 | 0.00 | NM | 2 | \$200.00 |
| Good Morning America | | | | | | | | | | | | | | | |
| COMMENTS APPLY TO SUB LINES A THRU A | | | | | | | | | | | | | | | |
| Good Morning America | | | | | | | | | | | | | | | |

Order / Rev: 45072
 Alt Order #: 27665836
 Flight Dates: 03/28/22 - 05/15/22

Advertiser: Brett Lindstrom for Governor
 Product Desc: TV
 Estimate: 1469
 KLKN-TV

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|----------------|------|-------------------|-----------------|-----------------------------------|-------|----------------|---------|-----|-------------------|-------------|------|---------------|------|-------------|----------|
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: 05/09/22 | | 05/09/22 | 05/15/22 | MT----- | | | | | 2 | \$100.00 | | 0.00 | | | |
| N 22 | KLKN | 05/09/22 | 05/10/22 | Ch 8 News Midday M-F CM | | 11a-12p | MT----- | :30 | 1 | \$60.00 | P-05 | 0.00 | NM | 1 | \$60.00 |
| | | | | Ch 8 News Midday M-F | | | | | | | | | | | |
| | | | | Channel 8 Eyewitness News- Midday | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: 05/09/22 | | 05/09/22 | 05/15/22 | MT----- | | | | | 1 | \$60.00 | | 0.00 | | | |
| N 23 | KLKN | 05/09/22 | 05/10/22 | M-F 1p-2p CM | | 1p-2p | MT----- | :30 | 1 | \$40.00 | P-05 | 0.00 | NM | 1 | \$40.00 |
| | | | | M-F 1p-2p | | | | | | | | | | | |
| | | | | General Hospital | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: 05/09/22 | | 05/09/22 | 05/15/22 | MT----- | | | | | 1 | \$40.00 | | 0.00 | | | |
| N 24 | KLKN | 05/09/22 | 05/10/22 | Ch 8 News at 5p M-F CM | | 5p-530p | MT----- | :30 | 1 | \$150.00 | P-05 | 0.00 | NM | 1 | \$150.00 |
| | | | | Ch 8 News 5p M-F | | | | | | | | | | | |
| | | | | Channel 8 Eyewitness News At Five | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: 05/09/22 | | 05/09/22 | 05/15/22 | MT----- | | | | | 1 | \$150.00 | | 0.00 | | | |
| N 25 | KLKN | 05/09/22 | 05/10/22 | Ch 8 News at 6p M-F CM | | 6p-630p | MT----- | :30 | 1 | \$200.00 | P-05 | 0.00 | NM | 1 | \$200.00 |
| | | | | Ch 8 Eyewitness News 6p | | | | | | | | | | | |
| | | | | Channel 8 Eyewitness News At Six | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: 05/09/22 | | 05/09/22 | 05/15/22 | MT----- | | | | | 1 | \$200.00 | | 0.00 | | | |
| N 26 | KLKN | 05/09/22 | 05/10/22 | M-F 630p-7p CM | | 630p-7p | MT----- | :30 | 1 | \$150.00 | P-05 | 0.00 | NM | 1 | \$150.00 |
| | | | | M-F 630p-7p | | | | | | | | | | | |
| | | | | Entertainment Tonight | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: 05/09/22 | | 05/09/22 | 05/15/22 | MT----- | | | | | 1 | \$150.00 | | 0.00 | | | |
| N 27 | KLKN | 05/09/22 | 05/10/22 | Ch 8 News at 10p M-F CM | | 10p-1035p | MT----- | :30 | 1 | \$250.00 | P-04 | 0.00 | NM | 1 | \$250.00 |
| | | | | Ch 8 News at 10p M-F | | | | | | | | | | | |
| | | | | Channel 8 Eyewitness News At Ten | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: 05/09/22 | | 05/09/22 | 05/15/22 | MT----- | | | | | 1 | \$250.00 | | 0.00 | | | |
| Totals | | | | | | | | | | | | | 322 | \$43,065.00 | |



KATZ
TELEVISION
GROUP

125 West 55th St
New York, NY 10019

Contract # 2769943 Changes as of: 2/14/2022 at 4:48 PM Status: Confirmed
CPE: 321/373/1477 Flight: 1/31/22 - 3/6/22 Con Type: POLITICAL/NOTE
Agency: MEDIUM BUYING LLC Advertiser: Brett Lindstrom for Governor DMA
Product: TV Office: WASHINGTON
Suite 600 Agency Order #: 11335250 Service: Nielsen
COLUMBUS, OH Buyer: Lloyd, Dillon Primary Demo: Total Spots: 134
43215 Salesperson: ALEXANDRA BRADLEY Total CPP: \$0.00
202-955-5342 Assistant: ALEXANDRA BRADLEY Total GRP: Traffic #: 45183

Comments: Separation: 30; PopulationBuyType: CPP Separation: 202-955-5342

| # | Day/Time | DP | Program | Rate | Len | 1/31 - 2/28 | | | | | | Total Spots | Total \$ | CPP* | GRP* |
|----------------------|----------------------|----|-------------------------------------|----------|-----|-------------|-----|------|------|------|--|-------------|------------|--------|------|
| | | | | | | 1/31 | 2/7 | 2/14 | 2/21 | 2/28 | | | | | |
| | M-F 5p-5:30p | | Channel 8 Eyewitness News At Five | \$175.00 | 30 | 4 | 5 | 5 | 5 | 5 | | 24 | \$4,200.00 | \$0.00 | 0.0 |
| | M-F 11a-12n | | Channel 8 Eyewitness News-Midday | \$60.00 | 30 | 4 | 5 | 5 | 5 | 5 | | 24 | \$1,440.00 | \$0.00 | 0.0 |
| | M-F 10p-10:35p | | Channel 8 Eyewitness News At Ten | \$250.00 | 30 | 4 | 5 | 5 | 5 | 5 | | 24 | \$6,000.00 | \$0.00 | 0.0 |
| | M-F 6p-6:30p | | Channel 8 Eyewitness News At Six | \$225.00 | 30 | 4 | 5 | 5 | 5 | 5 | | 24 | \$5,400.00 | \$0.00 | 0.0 |
| | Sa 5:30p-6p | | ABC News-Sat | \$100.00 | 30 | 0 | 0 | 1 | 1 | 1 | | 3 | \$300.00 | \$0.00 | 0.0 |
| | Sa 7p-8p | | ABC Saturday Night Encore 8p/7p-ABC | \$150.00 | 30 | 0 | 0 | 1 | 0 | 0 | | 1 | \$150.00 | \$0.00 | 0.0 |
| | Su 10p-10:35p | | Channel 8 Eyewitness News At Ten | \$300.00 | 30 | 1 | 1 | 1 | 1 | 1 | | 5 | \$1,500.00 | \$0.00 | 0.0 |
| | Su 7a-8a | | Weekend Good Morning America | \$50.00 | 30 | 1 | 1 | 1 | 1 | 1 | | 5 | \$250.00 | \$0.00 | 0.0 |
| | Su 8a-9a | | This Week | \$75.00 | 30 | 1 | 1 | 1 | 1 | 1 | | 5 | \$375.00 | \$0.00 | 0.0 |
| | Sa 10p-10:35p | | Channel 8 Eyewitness News At Ten | \$175.00 | 30 | 0 | 1 | 1 | 1 | 1 | | 3 | \$525.00 | \$0.00 | 0.0 |
| | F 7p-8p | | Shark Tank-ABC | \$275.00 | 30 | 0 | 0 | 0 | 0 | 1 | | 1 | \$275.00 | \$0.00 | 0.0 |
| | Su 5:30p-6p | | Channel 8 Eyewitness News At 5:30 | \$125.00 | 30 | 0 | 0 | 0 | 0 | 1 | | 1 | \$125.00 | \$0.00 | 0.0 |
| | Sa 7a-9a | | Weekend Good Morning America | \$50.00 | 30 | 0 | 0 | 0 | 0 | 1 | | 1 | \$50.00 | \$0.00 | 0.0 |
| | M-F 7a-9a | | Good Morning America | \$105.00 | 30 | 0 | 0 | 0 | 0 | 5 | | 5 | \$525.00 | \$0.00 | 0.0 |
| | M-F 6a-7a | | KILKN News 8 This AM | \$105.00 | 30 | 0 | 0 | 0 | 0 | 5 | | 5 | \$525.00 | \$0.00 | 0.0 |
| | Sa 7p-8p | | NBA Saturday Night | \$150.00 | 30 | 0 | 0 | 0 | 0 | 0 | | 0 | \$0.00 | \$0.00 | 0.0 |
| | Sa 7p-10p | | NBA Saturday Night | \$150.00 | 30 | 0 | 0 | 0 | 1 | 1 | | 2 | \$300.00 | \$0.00 | 0.0 |
| | LR+ 18 10:17p-10:52p | | Channel 8 Eyewitness News At Ten | \$175.00 | 30 | 0 | 1 | 0 | 0 | 0 | | 1 | \$175.00 | \$0.00 | 0.0 |
| Spot aired at 10:38p | | | | | | | | | | | | | | | |



125 West 55th St
New York, NY 10019

| | | | |
|--|--|-----------------------------------|--------------------------|
| Contract # 27669943 | Changes as of: 2/14/2022 at 4:48 PM | Version: Highlighting Makegood 3 | Status: Confirmed |
| CPE: 32/1373/1477 | Flight: 1/31/22 - 3/6/22 | Station: KLN | Con Type: POLITICAL/VOTE |
| Agency: MEDIUM BUYING LLC | Advertiser: Brett Lindstrom for Governor | Market: Lincoln&Hsing-Kmy-Pls DMA | Total \$: \$22,115.00 |
| 815 Grandview Ave Suite 600 COLUMBUS, OH 43215 | Product: TV | Office: WASHINGTON | Total Spots: 134 |
| | Agency Order #: 11335250 | Service: Nielsen | Total CPP: \$0.00 |
| | Buyer: Lloyd, Dillon | Primary Demo: | Total GRP: |
| | Salesperson: ALEXANDRA BRADLEY | Assistant: ALEXANDRA BRADLEY | Traffic #: 45183 |
| | 202-955-5342 | 202-955-5342 | |
| | Separation: | | |

| | |
|----------------------|--|
| Special Instructions | |
|----------------------|--|

| Date/Time | Added by | Comment | Order Level Comments |
|-------------------|-------------------|--|----------------------|
| 02/17/22 11:56 AM | Joy Wenn | See spots n/a on line 8; see MGS on lines 19-20 | |
| 02/14/22 4:48 PM | Joy Wenn | See late run on line 18 due to NBA game running late on 2/12 | |
| 02/11/22 3:17 PM | Joy Wenn | Sorry, I had incorrect air times on line 16; corrected on line 17. | |
| 02/11/22 3:14 PM | BRADLEY PHILIPPS | ok | |
| 02/11/22 2:51 PM | Joy Wenn | See program change on line 16 | |
| 01/28/22 9:42 AM | System | Notice Received. | |
| 01/28/22 9:22 AM | ALEXANDRA BRADLEY | Separation: 30;PopulationBuyType: CPP | |

| Competitive Information | |
|-------------------------|---------------------|
| Market Budget: | \$22,115 |
| KLKN Share: | 100% |
| Comment: | Competitive Unknown |

| Daypart Summary | | | | | |
|-----------------|-----------|-------|-------------|-----|-----|
| Day/Time | % Distrib | Spots | Dollars | CPP | GRP |
| | 100% | 134 | \$22,115.00 | N/A | 0.0 |
| Total | 100% | 134 | \$22,115.00 | N/A | 0.0 |

| Monthly Summary | | |
|-----------------|-------|-------------|
| Month | Spots | Dollars |
| 2022-Feb | 95 | \$16,215.00 |
| 2022-Mar | 39 | \$5,900.00 |
| Total | 134 | \$22,115.00 |

| Transaction History | | | | | | |
|-----------------------------------|------------------|-------------------|-----------|-------|-------|-------------|
| Trans | Created/Received | Created by | Status | Spot# | Spot- | \$ Chg |
| Makegood 4 | 2/17/22 11:56 AM | Joy Wenn | Confirmed | 2 | 1 | \$0 |
| Makegood 3 | 2/14/22 4:48 PM | Joy Wenn | Confirmed | 1 | 1 | \$0 |
| Makegood 2 | 2/11/22 3:17 PM | Joy Wenn | Confirmed | 2 | 2 | \$0 |
| Makegood 1 | 2/11/22 2:51 PM | Joy Wenn | Confirmed | 2 | 2 | \$0 |
| Queued for Electronic Contracting | 1/28/22 9:27 AM | | | | | \$0 |
| New | 1/28/22 9:22 AM | ALEXANDRA BRADLEY | Confirmed | 134 | | \$22,115.00 |

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES, CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.